

City of Brisbane Agenda Report

TO: Honorable Mayor and City Council
FROM: Sheri Marie Spediacci, City Clerk
DATE: City Council Meeting of February 7, 2011
SUBJECT: City's 50th Anniversary

RECOMMENDATION

Provide direction to staff regarding ideas for recognizing the City's 50th Anniversary

BACKGROUND

On September 12, 1961 an election was held in then unincorporated Brisbane to incorporate and fill five City Council seats.

On November 27, 1961 the Board of Supervisors officially acted to incorporate the City of Brisbane.

This year on November 27th the City will have been incorporated for 50 years.

The City's 35th Anniversary Party was held on November 23, 1996 at City Hall, 50 Park Place.

The City's 40th Anniversary Party was held on September 8, 2001 at Mission Blue Center.

DISCUSSION

The Day in the Park event that will be held on Saturday, October 1st of this year would be a good opportunity to celebrate with the entire community the City's Anniversary. The Parks, Beaches and Recreation Commission could consider ideas that would revolve around this theme and bring back recommendations to Council.

In addition, a more formal evening could occur on Monday, November 21st at the City's Council Meeting. This could be an evening which would include legislative dignitaries, proclamations, and more formal presentations. It could include refreshments afterwards.

All events towards the end of the year could incorporate a standard 50th Anniversary logo and revolve around this theme.

Another idea would be for banners to be posted on Main Street and license plate covers to be sold or given away. Both of these could be designed by a contest through our local artists group.

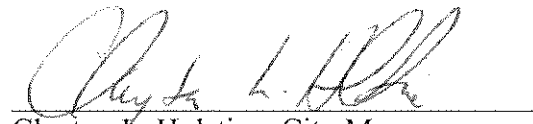
The History Book is also in the works and will be available at some point as a commemorative book acknowledging the City's history up to the 50th Anniversary.

FISCAL IMPACT

The cost for the 35th Anniversary Party was approximately \$9,000 and for the 40th Anniversary Party, approximately \$15,000.

By incorporating the 50th Anniversary into existing events or meetings the budget impact would be far less than in past celebrations, approximately \$5,000 which would be included in the upcoming budget.



Sheri Marie Spediacci, City Clerk

Clayton L. Holstine, City Manager